



In this issue:

- Onslow County Opens Up Dix Crisis Intervention Center Feb 15th
- Stop the Cravin! Symposium slated for March 14, 2019
- Rethink That Drink Tour Camp Lejeune
- NCPUDi Overall Project Outcomes Summary for 2018
- Solicitation for info request for CCSAP promotions

What's New?

Onslow County's Dix Crisis Intervention Center Opening:

The long-awaited and much talked about Onslow County addiction and mental health crisis center opened its doors on Friday February 15th, 2019.



The facility, which is located at 215 Memorial Drive at the site of the former Jacksonville Treatment Center, has a 16-bed facility for short-term treatment of mental illness and/or substance abuse. One component of the crisis center is it offers an alternative to emergency room drop offs for law enforcement.

2016 was a turning point for Onslow County, when Jacksonville was ranked No. 12 for the opioid crisis and two 21-year-old residents of Onslow County died of opioid-related overdoses.

This really struck a cord with Onslow County Board of Commissioners Vice Chairman Robin Knapp. And he kept his campaign promise to make this happen in just two years.



Local county governments in Onslow, Craven and Carteret, and a \$2 million grant from the Dorothea Dix Foundation supported by Sen. Harry Brown, provided much of the funds needed for the renovation of the crisis center. Clients from the Onslow, Craven and Carteret counties will be able to utilize the facility.

Stop the Cravin! Symposium Slated for March 14:

Stop the Cravin! Symposium featuring key note speakers on opioid abuse and related substances slated for Thursday, March 14th from 8:30 a.m. to 12:30 p.m.

STOP THE CRAVIN'!

A Substance Abuse Education, Prevention & Intervention Symposium

Explore the scope of opioid abuse and related substances that are affecting the local communities. The Symposium will feature speakers from local health care systems, local and state law enforcement, and community-based organizations. Those who have been touched by this crisis and who are impacted in their daily personal and professional life will benefit from this event. There will be opportunities for Q&A and a panel discussion featuring community leaders & professionals.

FEATURED PRESENTERS:
 Kenneth W. Wilkins, Jr., MD, FACP
 Matt Knight; NC Task Force for Safe Schools
 NC Alcohol Law Enforcement Branch
 Henry D. Beckwith, PsyD.,
 Licensed Psychologist
 C. Nadine Williamson, BA, CSAC

Date: Thursday, March 14
Time: Doors open at 7:45 a.m.
 8:30 a.m. - 12:30 p.m.
Location: Orringer Hall
Cost: Free event

MORE
INFORMATION

CravenCC.edu/AEP

*CEUs available for eligible professionals. No registration required. Space is limited.
 Contact Megan Johnson at 252-638-7273 or johnsonm@cravencc.edu

Rethink That Drink Tour Camp Lejeune:

Armando Arvelo and MCCS Prevention Specialist Sam Lewis represented CCSAP by attending the *Rethink That Drink Tour* Wednesday, February 20th at Camp Lejeune. This tour support's CCSAP's mission by providing awareness of the consequences of alcohol misuse and encourages Marines to make no risk or low risk choices. They are also working on combating underage drinking among Marines as well.



* Stakeholders present: Camp Lejeune Base Safety, Onslow Co. Sheriff's Dept., NC Highways Safety BAT Mobile/Booze It & Lose It, Camp Lejeune-New River MCCS Substance Abuse Program Alcohol Substance Abuse, Camp Lejeune-New River Community Counseling Prevention Education, CCSAP Onslow County Substance Abuse Prevention Task Force.



NCPUDi Overall Project Outcomes Summary for 2018:

Great news according to the North Carolina Preventing Underage Drinking Initiative. The Project Overview and Outcomes for August 2017 show significant improvements to NC underage drinking. The highlights below show that CCSAP's mission and objectives are helping to contribute to the trends shown. Presently, CCSAP is working on analyzing past data to present data, to see where improvements in our efforts can reach more youth who may be vulnerable to substance and alcohol abuse.

To view the full NCPUDi Project Outcomes report, visit: <http://www.ncpudi.org/about/project-overviews-outcomes/>.

North Carolina Preventing Underage Drinking Initiative



Underage Drinking and Excessive Alcohol Consumption

- Approximately **5000 youth die annually** from underage drinking (CDC, 2012).
- Underage drinking does **damage to the developing brain** (White, 2003).
- Underage drinking **cost North Carolina \$1.3 billion** in 2013 (PIRE, 2015).
- Alcohol is the **2nd leading preventable cause of cancer** (WHO, 2008; Schottenfeld et al. 2013).
- Annual sales of alcohol consumed by youth in North Carolina averaged **\$982 per underage customer** (PIRE, 2015).
- Underage drinkers are **heavier consumers than adults**. They drank an average of **3.2 drinks per day**; in contrast, legal customers consumed only 1.5 drinks per day (PIRE, 2015).

NCPUDi Overall Project Outcomes

Alcohol Purchase Surveys (APSs): From July of 2008 through March 2017, there has been a **41% reduction in the number of outlets that have failed alcohol purchase surveys**.

Talk It Up, Lock It Up!TM: More than **20,850 signatures have been gathered** from adults across North Carolina **committing to locking the alcohol in their homes**.

Alcopop Sticker Shock: Since July of 2012, **29,390 flavored alcoholic beverages have been stickered in 582 stores** across North Carolina.

Youth Involvement: From its inception the NCPUDi project has recognized the need for youth to lead efforts to prevent underage drinking. NCPUDi Collaboratives have been professionally trained and have youth involvement as a core component of their work. **For the last 3 years, an average of 100 NCPUDi youth per year have contributed a combined 2400 hours toward preventing underage drinking**.

Law Enforcement: Through the partnership of community-based organizations, **multi-jurisdictional law enforcement teams have been created to focus on youth access to alcohol** and other underage drinking enforcement operations.

Media: Since 2008, **nearly 1000 pieces of media have been earned** by NCPUDi Collaboratives.

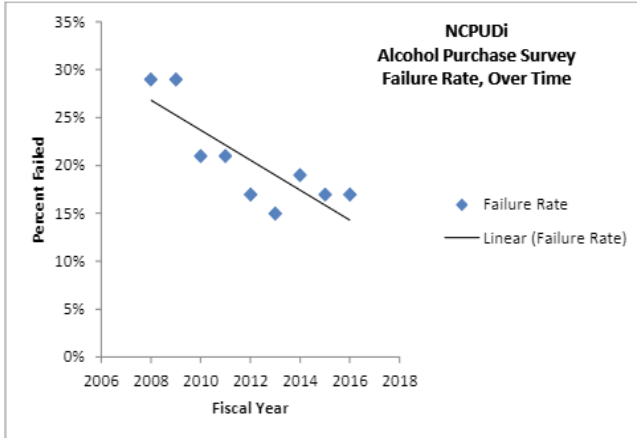
Health Outcomes and National Rankings

Among HS Students in North Carolina from 2005 to 2015 there has been a (YRBS, 2016):

- **34% reduction** in alcohol use before age 13;
- **31% reduction** in past 30 day use of alcohol; and
- **40% reduction** in binge drinking.

Compared to the Nation, North Carolina ranks (SAMHSA, 2016):

- **48th lowest** in 12-20 year old past 30 day use;
- **49th lowest** in 12-20 year old binge drinking; and
- **30th lowest** in alcohol related traffic fatalities among 15-20 year olds.



From July 2008 – March 2017, the collective alcohol purchase survey failure rates has decreased by **41%**!

Key Findings from the NCPUDi Alcohol Purchase Surveys:

Project Alcopop Sticker Shock is a complementary strategy to alcohol purchase surveys, drawing community and retail attention to products that youth are particularly attracted to. Since the project began 29,390 stickers have been placed on individual products in 582 stores across the state. The effort has been followed closely by the media (earning TV, newspaper and radio coverage) and has gained attention from other groups seeking to address alcopops in their community.

Over 3,000 visits to retail merchants have occurred since 2014. These visits include education of merchants on best practices, encouragement for merchants to attend responsible beverage service trainings and overall support from the Collaborative in following the law.

Since 2014, nearly 300 Formal Complaints have been filed with NC Alcohol Law Enforcement regarding alcohol outlets that have been determined to be very likely to be selling to minors.

Soliciting for information or ideas CCSAP can promote on our website, social media, or newsletters:



CCSAP is in the process of revamping their website and working on promotional materials to help educate others about our mission and vision.

If you have any information or ideas that you would like to see in the CCSAP newsletter, social media messages, or on our website, we would love to hear them.

CCSAP does amazing work and we want to make sure we let our stakeholders know what we are doing to make a difference in the prevention of underage drinking and substance abuse. Email our Media Coordinator, Catherine Memelli at media@ccsap.org with any ideas or suggestions you have!



PROUDLY SERVING
THE EASTERN NC
COUNTIES OF
CARTERET, CRAVEN
JONES, ONLSON,
AND PAMLICO