



### In this issue:

- Red Ribbon Week 2018 Slated for Oct. 23-31
- DEA's next Prescription Drug Take Back Day is October 27, 2018 from 10:00 AM to 2:00 PM
- NC Coalition Resource Center's Kickoff event featuring speakers from Community Anti-Drug Coalitions of America slated for Dec. 12, 2018
- National Medicine Abuse Month –October
- Craven County's Hope-Featuring Brent Baker & Sam Lewis from CCSAP
- CCSAP Chair Represents CCSAP during presentation at ECU on Substance Abuse Prevention

### Red Ribbon Week Observance October 23-31, 2018



The Red Ribbon Campaign® is the oldest and largest drug prevention program in the nation, reaching millions of young people during Red Ribbon Week®, October 23rd - October 31st each year.

**WHAT IS RED RIBBON WEEK?** It is an ideal way for people and communities to unite and take a visible stand against drugs. Show your personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon, October 23 - 31st.

**WHY?** The Red Ribbon Campaign® was started when drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign® is to present a unified and visible commitment towards the creation of a DRUG - FREE AMERICA. WHO? National Family Partnership is the sponsor of the National Red Ribbon Week® Celebration. We are helping citizens across the country come together to keep children, families and communities safe, healthy and drug-free, through parent training, networking and sponsoring the National Red Ribbon Campaign®.

**WHY SUPPORT THE NATIONAL THEME?** A theme unifies each year's campaign and helps to broadcast one message, creating a tipping point to change behavior. HOW? Plan a Red Ribbon celebration. Order and display Red Ribbon materials with the National Red Ribbon Theme. Proceeds from the sale of Red Ribbon theme merchandise helps support prevention programs across America. Order for your family, students, staff, patients, employees and customers and encourage them to wear the red ribbon symbol during Red Ribbon Week®, October 23rd - 31st.

*Remember to encourage youth that their future is key, so stay drug free!*

### DEA's next Prescription Drug Take Back Day is October 27, 2018 from 10:00 AM to 2:00 PM

The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2016 National Survey on Drug Use and Health, 6.2 million Americans misused controlled prescription drugs. The study shows that a majority of abused prescription drugs were obtained from family and friends, often from the home medicine cabinet.

The DEA's Take Back Day events provide an opportunity for Americans to prevent drug addiction and overdose deaths.

For more information, visit:  
<https://takebackday.dea.gov/>



Visit [DEATakeBack.com](http://DEATakeBack.com) for a collection site near you.



# Save the Date! NC Coalition Resource Center's Kickoff event featuring speakers from Community Anti-Drug Coalitions of America slated for Dec. 12, 2018

## Save the Date

Please mark your calendar for the  
**NC Coalition Resource Center's**  
Kickoff event featuring speakers from  
[Community Anti-Drug Coalitions of America](http://www.cadca.org)

Date: December 12, 2018  
Registration: 8am  
Event: 9am-4:30pm

Location: [The McKimmon Center](#) on the campus of NC State University

\*Questions? Contact Erin J. Day at [erin@ncparentresourcecenter.org](mailto:erin@ncparentresourcecenter.org)

Mark your calendars for the NC Coalition Resource Center's Kickoff event featuring speakers from Community Anti-Drug Coalitions of America!

December 12, 2018

Visit: <https://www.cadca.org/events> for more info!



## National Medicine Abuse Awareness Month – Annual Campaign yearly in October



NATIONAL SUBSTANCE ABUSE  
Prevention Month

October is National  
Substance Abuse  
Prevention Month!



Did you know that one in 5 young adults has abused a prescription drug and that one in 25 youth, ages 12 through 17, has abused cough medicine to get high from its dextromethorphan ingredient? National Medicine Abuse Awareness Month (NMAAM) is an annual campaign, observed throughout the month of October, to raise the public's awareness of the dangers of prescription and over-the-counter medicine abuse.

## Craven County's Hope October Meeting Featuring CCSAP's Brent Baker & Sam Lewis



Craven County's Hope October meeting will be featuring Brent Baker & Sam Lewis from CCSAP. They will be guest speakers at the meeting and will be educating on Alcohol Prevention. They will talk about how to overcome and prevent relapses and how to you can help a loved one through it.

They are meeting on October 25, 2018 at 7:00 p.m. at the New Bern Mall Police Substation. It is behind the Mall. Please enter through the back door. All are welcome and please bring a friend!

## CCSAP's Chair Kelli Knapp Represented CCSAP and Substance Abuse Prevention to ECU Masters in Public Health Students



CCSAP'S Chair, Kelli Knapp spoke to the Masters in Public Health students at the Brody School of Medicine at ECU Oct. 15, 2018. She had a great discussion on substance abuse prevention, working with non-profits, and public health. She did an awesome job of representing CCSAP in this endeavor.

CCSAP is proud to be partnering with East Carolina (ECU) on many ventures related to substance abuse prevention. Providing education and leadership to our youth and young leaders is so vital to CCSAP's mission.



# CCSAP

COASTAL COALITION FOR SUBSTANCE ABUSE PREVENTION

PROUDLY SERVING  
THE EASTERN NC  
COUNTIES OF  
CARTERET, CRAVEN,  
JONES, ONLSON,  
AND PAMLICO