



COASTAL COALITION FOR SUBSTANCE ABUSE PREVENTION

ccsap.org

ANNUAL REPORT

FY 2016-2017

Serving the Communities of Carteret, Craven, Jones, Onslow and Pamlico

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TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

WHO IS CCSAP? WHY DOES CCSAP DO WHAT THEY DO?

OUR MISSION:

To collaborate with stakeholders to reduce substance abuse among youth and adults by promoting the factors that minimize the risk of substance abuse and by addressing the factors in the community that increase the risk of substance abuse.

OUR VISION:

Our vision is to create communities free of substance abuse.

Coastal Coalition for Substance Abuse Prevention (CCSAP) is a five county coalition covering Carteret, Craven, Jones, Onslow and Pamlico counties. Each county has a Substance Abuse Prevention Task Force working within their local communities, and these task force work with substance abuse issues within their community, as well as with the issues identified by CCSAP.

CCSAP continues to work with our public, private, and nonprofit partners; our federal, state, and local governments, and our inspiring youth advocates to create communities free from substance abuse. We encourage you to learn more about CCSAP and all of our ongoing efforts. Please visit our website at www.ccsap.org, and our facebook page.

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

A Message from the Board Chair:

I want to extend a very special thanks to each and every board member who takes time out of their busy schedules to serve on the CCSAP board. You are a valuable asset to the CCSAP coalition and it is through your guidance and leadership that CCSAP will continue to thrive and achieve growth. CCSAP is continuing to educate the citizens in our catchment area regarding the dangers and consequences of substance abuse, and this is due to your involvement with CCSAP. In addition, it is through the collective efforts of each board member, employee and volunteer that will help CCSAP to continue to expand and through our combined efforts, we can achieve great things for the citizens we serve and for CCSAP as a whole. CCSAP has done wonderful things within our communities, and we will continue to grow and do wonderful things within our communities. Thank you for all that you do to help CCSAP.

Kelli Knapp
CCSAP Board Chair

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

HIGHLIGHTS

STRATEGIC HIGHLIGHTS

The CCSAP Board made some changes within the board, to help strengthen CCSAP. Our local task forces will have one co-chair to serve on the board. This will help ensure that all information related to CCSAP task forces and CCSAP activities will remain consistent. In addition, the CCSAP board has utilized electronic means during the board meetings, which has allowed board members who were physically unable to attend the meeting to call in and be present.

FINANCIAL HIGHLIGHTS

CCSAP continued to operate under the DFC grant. While our involvement with the DFC grant ended on September 30, 2017, CCSAP is working to strengthen its name within the communities it serves which in turn may help with fundraising and the ability to receive more funds to support and expand operations.

ORGANIZATIONAL HIGHLIGHTS

Organizationally, our drive for sustainable growth has us looking for more grants to better serve the counties under the coalition. Looking ahead, CCSAP will continue to utilize grants to provide substance abuse prevention services to the citizens in our catchment area, to continue to meet the deliverables set aside in the DFC grant and to meet the needs of the communities in which we serve.

Over the years, CCSAP has evolved into a strong advocate within the communities it serves. CCSAP is working closely with the Task Forces in the counties it serves to ensure the substance abuse prevention needs for each county is met. Looking ahead, working together is not just desirable or essential; it has become the vital success factor. When all members of CCSAP work together, there is no limit to the impact we can make on the communities of Carteret, Craven, Jones, Onslow and Pamlico.

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

FINANCIAL SUMMARY

CCSAP continued to work primarily under the DFC grant during this fiscal. CCSAP receives \$125,000 per year, and must contribute an in-kind match of \$125,000 per year. This in-kind match is determined through volunteer hours, office rent, partnerships with local stakeholders and donations. For the 1st time ever, CCSAP met its \$125,000 required match for the DFC grant, and subsequently “drew down” the entire \$125,000 funded for the year. CCSAP continues to work to ensure all in-kind matching funds are received and that all volunteers and board members understand the importance of documenting their time. CCSAP received a donation of \$10,000 to help fund a part-time media coordinator position.

STATEMENT OF FINANCIAL POSITION

CCSAP continued to utilize both the DFC grant, and well as smaller grants received through local foundations, and donations received from individuals.

In the 2016-2017 fiscal year, CCSAP received the following grants and donations:

- DFC Grant: \$125,000.00
- CADCA MAT Stipend: \$2,000.00
- Media Coordinator Funds: \$10,000.00

STATEMENT OF COMPREHENSIVE INCOME

- Income:
 - Federal grant: \$125,000 of \$125,000
 - In-Kind Match: \$125,000 of \$125,000
 - Additional Funds: \$ 12,000.00
- Expenses : Total Expenses: \$125,000 of \$125,000

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

Independent Evaluator's Report

An independent evaluation was conducted by Dr. Ruth Little, and Dr. Annette Greer of the Brody School of Medicine, Department of Public Health, East Carolina University. This evaluation covered the DFC grant and is one of the requirements of CCSAP as a recipient of the DFC grant. Board members and stakeholders were either interviewed by the evaluation team or answered a questionnaire and provided feedback to the evaluators regarding CCSAP, its operations and the overall state of the Coalition. Board members reviewed the suggestions for improvement and are currently working on implementing necessary changes for optimum growth of CCSAP.

CCSAP Activities from October 2016- December 2017

October 2016

- New Staff began in October, Dare Oliver Media Coordinator and Moneka Midgette as Project Director
- CCSAP participated as a vendor at City of New Bern's Education and Benefits Fair
- Dare accompanied officers from the City of New Bern PD for Operation Medicine Drop
- CCSAP staff along with CCSAP's Board Chair were judges for Onslow County Red Ribbon Week Celebration

November 2016

- CCSAP participated in Onslow County's Festival of Trees. Onslow County Task Force members along with staff coordinated the set up and decorating.

December 2016

- CCSAP staff accepted an invitation to provide prevention education at Camp Lejeune's "Stay in the Right Lane" event.

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

- CCSAP and Jones County Task Force members sponsored the Jones County Town Hall meeting. Matt Knight was the guest speaker, vendors were present to provide information, and 4H youth volunteered time to set up food and assist in other ways.

January 2017

- CCSAP was able to get WITN-TV and the Jacksonville Daily News to present a story about the drug incinerator that CCSAP purchased for Onslow County Sherriff's Department. Sheriff Hans Miller was present along with deputies, Moneka was interviewed as well.

February 2017

- CCSAP and Onslow County task force members sponsored the Onslow County Town Hall Meeting presented by ALE special agent Matt Knight. WITN-TV and Jacksonville Daily News covered the event. The Daily news ran two stories, which included interviews from our Board Chair and Matt Knight.
- Kelli Knapp, Moneka Midgette and Dare Oliver attended the CADCA Leadership Conference in Washington, DC for a week. While at the Leadership Conference Kelli and Moneka were provided additional information for a pilot program CCSAP had been asked to participate. Kelli Knapp signed the agreement while in DC while in the presence of CADCA staff.
- Moneka and Dare attended the Craven County H.O.P.E. meeting to speak about CCSAP, our goals, mission and community partnerships to increase prevention efforts.

March 2017

- Moneka and Kelli attended the CADCA Coalition Academy Training in Mississippi.
- Moneka and Dare presented the APS report to the Craven County ABC Board. The board was impressed with the presentation, but discouraged with the results.
- Moneka, Dare and three SAPHE youth members presented certificates to Harris Teeter for successfully carding and providing an internal training for all employees on alcoholic purchases. The story and pictures were submitted to the New Bern Sun Journal.
- CCSAP staff Moneka and Dare spent a lot of time in March interviewing, preparing and promoting the Town Hall for Craven County as well as the Town Hall in Pamlico County all in April. CCSAP conducted and coordinated promotional

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

interviews with CTV10 Community Television, Coastal Day Break Radio, Jacksonville Daily News, WITN, the PodSquad on newbernnow.com and a 30-minute interview with City Talk Radio.

- Moneka met with Richlands High School SADD club to provide education about CCSAP, our goals and how they could become involved.
- Moneka presented at Coastal Women's Shelter meeting held at the New Bern-Craven County Public Library.
- Moneka provided a presentation at the NC Council for Women Regional Meeting held at Craven Community College.
- CCSAP receives \$2,000.00 stipend from CADCA for coalition to utilize with respect to prescription drug work

April 2017

- CCSAP and the Craven County Task Force sponsored the Town Hall Meeting, twelve vendors' participated, state ALE officers assisted special agent Matt Knight, and Chip Hughes opened the meeting followed by Moneka Midgette, Sheriff Monette, and Police Chief Summers.
- Matt Knight, Moneka and Dare went to New Bern High, West Craven High, and Havelock High to present "No Empty Chairs" to more than 800 students. The students were receptive to the presentation and several principals/assistant principals encouraged us to come back. Students were able to share their personal experiences and discuss things occurring in their lives.
- Moneka and Dare set up a table at the Craven Community College Health Fair. Students and staff participated, we were able to share educational information and encourage membership at our local task force meetings.
- Moneka, Dare and Matt Knight accepted an invitation to speak at the New Bern JCPC meeting.
- Dare represented CCSAP at Camp Lejeune's "Rethink that Drink" event on base sponsored by the Substance Abuse Counseling Center.
- Moneka trained six students who all agreed to participate in a Sticker Shock campaign to be held in Richlands at the local Piggly Wiggly.
- Moneka, Dare and task force members held two prom pledge events---New Bern High and Havelock High School. Students signed a larger banner, which was put on display at each school; they received a pledge to take and a cup committing to make the promise to remain alcohol and substance free.
- Moneka and Dare attended the Town Hall meeting in Pamlico County for Suicide Awareness, Substance Abuse and Mental Health.

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

- Moneka and Dare represented CCSAP at the Craven County Employee Wellness and Benefits Fair held at New Bern Convention Center.
- CCSAP provided information and assistance with Operation Medicine Drop

May 2017

- Moneka attended the CADCA Coalition Academy Training in Mississippi
- Moneka and Dare coordinated “Sticker Shock” where the Richlands SADD club members, their adult educator Ms. Gaddy and the Jacksonville Daily News were present.
- Moneka, Dare and task force members from Onslow and Craven held prom pledge drives at West Craven High and Richlands High School. The participation was phenomenal, the youth from the SADD club trained by Moneka facilitated student participation.
- East Carolina University Intern began working with CCSAP in May.

June 2017

- Moneka accepted an invitation and attended an Addiction Workshop held at the New Bern Chamber of Commerce.
- Moneka coordinated meeting with the Craven County Health Department to provide an overview of collaboration and partnership for our Intern.
- Moneka provided prevention education to Y.E.S summer camp teens beginning in June and ending in August bi-weekly.
- Moneka facilitated and planned training for Pamlico County School staff with the assistance and support from the Board of Education. The training was Toward No Drugs.

July 2017

- CCSAP Board Retreat Planning
- CCSAP Task Force Reorganization and Prevention activities discussed
- Camp education continued this month
- Moneka compiled list of ABC vendors to prepare for surveys, Jones County Sheriff Department provided an entire list, which was made available through their local task force.

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

August 2017

- CCSAP participated in National Night Out in two counties with four separate municipal locations being served. Our task force members, staff, and Intern worked together to provide education to our community members, active duty and civilian.
- CCSAP provided training to the East Carolina University MPH students who were selected to conduct the annual APS.
- CCSAP facilitated and coordinated training for Jones County-, Toward No Drugs at the Jones County Cooperative Extension.
- CCSAP Board Retreat was held at Pamlico Community College, special agent Matt Knight was our guest speaker.
- CCSAP attended Overdose Awareness event held at the Pamlico County High School.

September 2017

- CCSAP and Carteret County Task Force held an annual Recovery and Prevention Fair at the Carteret County Health Department.
- CCSAP participated at the annual Jones County Heritage Festival held at the Jones County Civic Center.
- Moneka was invited to speak on CCSAP's behalf at the Opioid Leadership Forum held at the Craven County Convention Center.
- CCSAP, Kelli Knapp collaborated with East Carolina University to present and educational conference for Eastern North Carolina.
- CCSAP participated in the Craven County Recovery Rally held at Union Point Park.

October 2017

- CCSAP partnered with Community Prevention Services Inc and assisted with judging the Onslow County Schools Red Ribbon Banner Contest
- CCSAP participated in the Craven County Prescription Drug Take Back event
- CCSAP had on air discussions with Thunder Country, 96.3 regarding the local opioid crisis

November 2017

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

- CCSAP begins partnership with Community Prevention Services Inc. in Carteret County regarding the CURES grant, which targets prescription drug abuse prevention
- CCSAP partners with health departments in our 5 county catchment area to discuss prescription drug messaging

December 2017

- CCSAP received \$10,000 donation for new media position
- CCSAP's 1st task force co-chair meeting held
- CCSAP participated in Camp Lejuene's "Stay in the Right Lane", focusing on DWI Prevention

Photos of Some of our Events:

Richlands Prom Pledge Event



TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:



I PROMISE,

I recognize there are consequences for every decision I make. I promise not to drink alcohol or use drugs, because I know they are both harmful and illegal for me to use. I promise to call my parent/guardian for a ride if I feel unsafe. I commit to living in a safe and healthy way. I promise to always wear a seatbelt, not text while driving and to never ride with an impaired driver.

Signature

Date

TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:



Sticker Shock Campaign



TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

Craven County Health and Wellness Fair



Onslow County Festival of Trees



TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

Jones County Town Hall Event



CCSAP/ALE Collaboration-Local Live Radio Show



TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

Onslow County Drug Dragon Demonstration



TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

what's in **YOUR** medicine cabinet?

Bring unused or expired prescription and over-the-counter medicines to a **TAKE-BACK EVENT** near you. Find a location at ncsafekids.org.

OPERATION

**MEDICINE
DROP**



www.ncsafekids.org



TO OUR BOARD OF DIRECTORS AND STAKEHOLDERS:

CCSAP Board Members

Kelli Knapp, Board Chair

Elizabeth Junak, Vice-Chairman

Veronica Mattocks, Treasurer

Bob Bailey

Sheriff Davis, Pamlico County

Mark Best

Sarah Winfrey

Sheriff Danny Heath, Jones County

Diana Craft

Carol Mattocks

Tremaine Young

Rev. Victor Foster

Charles Wethington

Zack Koonce

Stephanie Cannon

Tamara Jones

Kelly Williams

Abigail Oliver

Josh LaRay

Anna Zeimet

Kitti Hardison

Leila Groom

Samuel Lewis

Henry Rice

Erin Tallman