



**CHAIRMAN'S ANNUAL REPORT
JULY 1, 1010-JUNE 30 2011**

CCSAP began its 4th year with 3rd year funding from a Strategic Prevention Framework-State Incentive Grant {SPF-SIG} to continue to address alcohol related car crashes and fatalities and responsible alcohol consumption through UNITED for HEALTH. Additionally, federal Prevent Underage Drinking {PUD } funding was obtained to continue the underage drinking initiatives led by our SAPHE { Substance Abuse Prevention Helps Everyone} youth in all five counties.

In the summer of 2010, the CCSAP Board held a retreat on sustainability led by Elizabeth Montgomery Lee. The Board retreat followed a sustainability workshop that Board Chair and two coordinators attended in Raleigh hosted by SPF-SIG. In August, 8 SAPHE youth chaperoned by Anne Hardison, Chris Meadows, and Maria Gordon presented at the national Enforcing Underage Drinking Laws Conference in Anaheim, CA.

September brought the introduction of UNITED for HEALTH, a first time responsible drinking campaign designed by FACE utilizing various media to promote The Domino Strategy through DO YOU COUNT, KNOW WHAT'S IN IT, and SIZE MATTERS.

CCSAP has continued to address its 3rd goal of reducing prescription and over the counter drug abuse by collaborating with Safe Kids and the River Keepers developing state policy . Expired and unused pill take back events are held in every county twice a year in partnership with local law enforcement and the Department of Defense.

Under PUD guidelines, the underage drinking initiative TALK IT UP: LOCK IT UP was implemented at Friday night ball games in Jones, Pamlico and Carteret Counties. Pre and post surveys were taken to determine what information was being assimilated by the youth and their parents.

Also under the PUD grant, Alcohol Purchase Surveys were undertaken

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throughout the year. Young adults 21 years and older who looked younger attempted to purchase alcoholic beverages to see if they would be carded. No alcohol was actually purchased. Those establishments who did not card were visited again after the initial visit while

those who did request an ID were sent a congratulatory letter and in some cases complimented through the media as youth friendly and responsible retail outlets.

During the fall PUD funded YOUTH EMPOWERED SOLUTIONS {YES }, a training for new SAPHE recruits at Camp Don Lee with approximately 35 in attendance.

Funded by the Bate Foundation, Pride surveys of grades 8, 10 and 12 were administered in Craven, Jones and Pamlico Counties in January. A summary of those surveys is attached.

For the first time CCSAP has participated in an evaluation process conducted by Sally Bond, an independent evaluator. This process tells us if what we are doing is germane to our goals and what we need to work on.

We have held monthly Task Force meetings in each county, Executive Board meetings monthly or bi-monthly, quarterly open Board meetings and attended required state meetings and trainings. We have taken part in National Night Out, Recovery events, health fairs, regional, state and national conferences as well as other activities already mentioned.

This past spring and summer, funding from East Carolina Behavioral Health and Onslow-Carteret Behavioral Healthcare Services enabled CCSAP to sponsor Michael Dean Chadwick, a motivational speaker on the ills of alcohol and drug use. This event was held in the Pamlico County schools. OCBHS also provided funding that allowed CCSAP to assist the military population at Camp LeJeune with 101 DAYS OF SUMMER.

SAPHE youth involved in SADD Chapters participate in Red Ribbon week and have been instrumental in assisting with the formation of SADD Chapters in other schools. They have made presentations to county commissioners, the ECBH regional Board, the CCSAP Board and participated in state-wide rallies. On June 14th SAPHE youth hosted a TALK IT UP: LOCK IT UP regional Youth Summit where they trained 85 middle and high school youth at the New Bern Riverfront Convention Center. Of those attending from 7 counties, approximately

half expressed an interest for more training and in joining SAPHE. Following the Youth Summit, a community celebration was held to highlight CCSAP and its young people.

CCSAP has been extremely fortunate to work with Masters of Public Health interns from East Carolina University. Tanya Simons worked with us last year creating a White Paper on prescription drug abuse. Lacie Thomas joined us in June of this year and is busy implementing an action plan for Project Lazarus and organizing the 2nd round of alcohol retail purchase surveys.

Our name is well known throughout the state and nationally. We are a grassroots coalition and environmental changes may be slow, but because of leadership from the Board and our collaborative partners, we are making a difference.

Plans for the Future

Anne Hardison has led us in creating a logic model to use as we continue our work addressing underage drinking, UNITED for HEALTH, and the misuse of prescription drugs. We are in touch with Fred Brasen, founder of Project Lazarus which addresses prescription drug abuse and have written grants for Project training. We expect to continue our underage drinking initiatives with our incredible SAPHE youth and PUD funding. Other grants have been submitted and for the first time we are seeking private contributions to help us continue our efforts. We could not have been nearly so successful without the indefatigable leadership of our coordinators, Anne Hardison and Tanya Roberts, the perseverance of our Board leadership and Task Force Co-Chairs, our fiscal agent Judy Hills of Eastern Carolina Council and Sandra Phelps, United Way Director and our Secretary-Treasurer.

Respectfully submitted,

**Carol Mattocks
CCSAP Chair**

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